

The Brief:

For the feature film Paraiso Travel, directorial collective HUSH worked with director, Simon Brand to create the end titling.

At the film's thematic core is love, travel, exploration, heartache and the distorted realities of the "American Dream" for many newcomers looking to make their way in NYC. HUSH's concept revolves around several main characters and their distinct personalities at the most critical moments in the film. The highly-stylized animated collages transition one character to the next. Each character's representational journey parallels that of the film - both physically and emotionally.

From director David Schwarz:

We conceptualized, developed, then exaggerated visual personas based on their most enticing attributes. We then stitched all of it together with the thread of travel. We created smooth transitioning from scene to scene, eventually arriving in a figurative representation of New York City.

We were able to work closely with Simon, and check out rough cuts in advance to fully understand each character and their journey. We then took a piece of each character's persona and integrated it into the titles.

From director Erik Karasyk:

Since the film is a multi-faceted journey, it was important for us to replicate that in the end title sequence as the virtual synopsis of the movie. I focused heavily on the 2D and 3D elements while David (Schwarz) focused on the design and creative. We shot all the stills and HD footage in our studio and created virtually everything from scratch as the film was in the rough cut stage.

Credits:

Production Company: Paraiso Pictures

Director: Simon Brand

Executive Producers: Jonathan Sanger, Ed Elbert, Sarah Black, Jorge Perez,
Santiago Diaz, Alex Pereira, Juan Rendon, Isaac Lee

Post Production Company: Hush Studios, NY

Directors: Erik Karasyk, David Schwarz

Creative Directors: Erik Karasyk, David Schwarz, Manny Bernardez

Designers: Erik Karasyk, David Schwarz, Manny Bernardez

Animators: Emmett Dzeiza, Erik Karasyk, David Schwarz, Manny Bernardez

Photography: Emmett Dzeiza, David Schwarz, Erik Karasyk

Photo Retoucher: Robbie Johnstone